

Elloughton cum Brough Town Council

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Minutes of the Events Meeting held on **Tuesday 10th November 2020 held remotely via Zoom.**

Members Present: Cllr Bentley (Chairman), Cllr Rowe, Cllr Luckraft (Vice Chairman), Cllr Brogden and Cllr Muzaffar

Meeting Clerk: Philippa Beverley (Town Clerk)

Members of Public: No members of public present

MINUTES

EV21/20 Roll Call of Councillors, Officer and members of the public present – Record Confirmed.

RESOLVED: Council roll call of Councillors and Officers present record confirmed.

EV22/20 To accept apologies
No apologies received.

EV23/20 To accept Declarations of Interest relating to items on the agenda.
No declarations of interest received.

EV24/20 To confirm as a correct record the minutes of the Events and Publicity Meeting held on 8th September 2020.
Cllr Rowe proposed, seconded by Cllr Bentley, that the minutes be accepted as a true and accurate record of the meeting.

RESOLVED: Committee resolved to approve the minutes as a true and accurate record.

EV25/20 Committee to note update on Scared-Crow Weekend
Town Clerk advised the Committee that the Scared-Crow weekend had been received extremely well withing the community with 79 entries. The Town Council staff had monitored social media throughout the course of the event and it had provided a positive insight into its reception in the community, with lots of people sharing the information and posting their own pictures and many requesting it become an annual event. The event and social media had also resulted in the volume of traffic increasing dramatically to the Council website. In turn we saw over 300 votes registered for the event. Town Clerk also confirmed the winners of the three categories and that they had all received a £20 Amazon voucher for the prizes.

RESOLVED: Committee noted the update and unanimously agreed they were pleased with the success of the event.

EV26/20 Committee to note update on Remembrance Day, poppies for lamp posts, poppies and silhouettes and War Memorial up lighting.

Cllr Bentley advised the Committee that we have received brilliant feedback on the illuminated poppies on United Reform Church, Elloughton and the Methodist Church in Brough. The churches are both delighted to be involved with this. The lamp post poppies have also been equally well received in the community with lots of positive feedback. Cllr Brogden suggested next year we could ask people to write a name on the poppies in remembrance for a small donation which could then be given to the Royal British Legion. It was also suggested next year we increase the number of poppies in the Town.

Town Clerk advised that the War Memorial up lighting had been completed and it has been lit up red for the period of Remembrance.

RESOLVED: Committee noted that the Remembrance Day poppies, silhouette and War Memorial up lighting had been received positively in the community and can be considered a success.

EV27/20 Committee to note “December to Remember”

Town Clerk advised that December to Remember flyers have now being distributed around the Town prior to the Lockdown. It is also advertised on our website and on social media sites. Currently we have received 16 applications and hope this will gather pace closer to the time; we will continue to promote actively. Town Clerk asked the Committee to decide on the prizes for the event it was proposed by Cllr Bentley, seconded by Cllr Rowe that first prize be £60 Amazon vouchers, second prize be £40 Amazon Vouchers and third prize be £20 Amazon vouchers. It was agreed unanimously. It was suggested for any children who enter they be presented with a certificate and small chocolate.

RESOLVED: Committee noted the update and resolved to award prizes of £60 Amazon vouchers for first prize, £40 Amazon vouchers for second prize and £20 Amazon vouchers for third prize.

EV28/20 Committee to discuss the Petuarria Press and formats going forward.

Committee discussed the possibilities of publishing in online format and printing a smaller number of copies to be distributed around the Town for collection, reducing the number of pages in the publication and also reducing number of times a year it is published. Town Clerk advised to create, print and distribute costs £2,500 per issue and that only approx. £180 in advertising has been received this year. Town Clerk suggested that questions regarding the publication should be added to the Community Consultation questionnaire, to evaluate the benefits and any feedback from the community to assist in an informed decision on future formats and number of issues to be published annually.

It was proposed by Cllr Muzaffar, seconded by Cllr Brogden that the next issue of the Petuarria Press be issued mid-February 2021 and the number of editions published be reduced to three times a year. The next issue will be used to display pictures and narrative on both the Scared-Crow weekend and December to Remember. The next issue will remain at 8 pages with a view to reducing sizes on future issues.

RESOLVED: Committee resolved to reduce the number of editions of Petuaria Press from four to three annually. It was resolved to keep the number of pages of the next edition at eight pages and the next edition will be published mid-February.

EV29/20 To note the next Events Meeting is to be held at 6.00pm on Tuesday 12th January 2021, currently expected to be held in remote format.

RESOLVED: Council noted date, time and format of next meeting.